

Download Marketing Through Manufacturers Agents

Brokers and agents. Manufacturers may use brokers and agents, who do not take title possession of the goods, in marketing their products. Brokers and agents typically perform only a few of the marketing flows, and their main function is to ease buying and selling—that is, to bring buyers and sellers together and negotiate between them. Great Indian Bazaar, Directory of Indian Exporters, Wholesale Suppliers, Indian Manufacturers, Agents Distributors, Importers and B2B Trade Portal since 1997) Manufacturer to Retailer to Consumer. This type of Marketing Channels is one of the highly adopted and preferred channels in the industry. The manufacturers who specialize in the manufacturing of the shopping goods such as shoes, furniture, and fashion apparels amongst others opt for this Marketing Channel. When manufacturers look for representatives in commercial foodservice, there's only one kind of rep they call. MAFSI reps. As a member, you'll be joining the nearly 300 agency members who want first dibs on the very best brands in the industry, and to be a part of the only manufacturers' representative advocacy group in commercial foodservice. - Marketing Through Manufacturers Agents