

Download Following The Breadcrumbs

Breadcrumbs help your visitors navigate on a site. Google uses them to show how the page fits into your site structure. A breadcrumb or breadcrumb trail is a graphical control element frequently used as a navigational aid in user interfaces and on web pages. It allows users to keep track and maintain awareness of their locations within programs, documents, or websites. On websites that have a lot of pages, breadcrumb navigation can greatly enhance the way users find their way around. In terms of usability, breadcrumbs reduce the number of actions a website visitor needs to take in order to get to a higher-level page, and they improve the findability of website sections and pages. Shake Shack has expanded from a single location in New York City to own multiple Shacks, domestic and abroad. Shake Shack does not franchise, nor do we have any plans to do so in the future. - Following The Breadcrumbs