

Download Ben Horowitz's The Hard Thing About Hard Things Building A Business When There Are No Easy Answers

Dieser Artikel: The Hard Thing About Hard Things: Building a Business When There Are No Easy Answers von Ben Horowitz Gebundene Ausgabe EUR 19,69 Auf Lager. Versandt und verkauft von Amazon. There's no recipe for building a high-tech company; there's no recipe for making a series of hit songs; there's no recipe for playing NFL quarterback; there's no recipe for running for president; and there's no recipe for motivating teams when your business has gone to crap. That's the hard thing about hard things— there is no formula for dealing with them.” This is how Horowitz begins. A lot of people talk about how great it is to start a business, but only Ben Horowitz is brutally honest about how hard it is to run one. In The Hard Thing About Hard Things, Ben Horowitz, cofounder of Andreessen Horowitz and one of Silicon Valley's most respected and experienced entrepreneurs, draws on his own story of founding, running ...I really like Ben Horowitz's book "The Hard Thing about Hard Things." 'Cause he goes real dark and he's very honest about how gnarly it can get and throughout the book you're like "Stop. What are you doing? You're crazy. Hang up those spurs." 'Call it a loss. And he's just like, then we kept going. And I think that tenacity, because tenacity and resiliency are the two, in my opinion, most important factors to be a founder. I think he talks about that a lot and I respect him for that. - Ben Horowitz's The Hard Thing About Hard Things Building A Business When There Are No Easy Answers